

THE SABE NEWSLETTER

THE SOCIETY FOR THE ADVANCEMENT OF BEHAVIORAL ECONOMICS

Statement of Purpose

SABE is an association of scholars who are committed to rigorous economic analysis and are interested in learning how other disciplines – for example, psychology, sociology, anthropology, history, political science, and biology - further our understanding of economic behavior. An important function of SABE is to serve as a forum for research which may not find either comprehension or acceptance in conventional economics societies. SABE also aims at facilitating communication between economists and scholars trained in related disciplines. Website: www.sabeonline.org

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Contributions for the next issue are very welcome – email: srjames@ex.ac.uk

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Contributions for the SABE Newsletter

I should like to emphasise the invitation above for more contributions to the Newsletter. They would be very welcome and can be sent to me at srjames@ex.ac.uk. Possibilities include new books, book reviews, details of relevant conferences or anything else that might be of behavioral interest.

Simon James

Welcome to Exeter for the 31st International Symposium on Economic Psychology and Behavioural Economics

As everyone who receives this Newsletter should know, the 2011 IAREP/SABE conference is being held in Exeter, UK, on 12th-16th July. We are delighted that many colleagues from both associations have already registered for the conference, and we have a very strong programme of oral and poster presentations. In addition we have five star plenary speakers – with Russ Belk (probably the most theoretically inspiring consumer psychologist there has ever been) as IAREP's Kahnemann lecturer, Pete Richerson (one of the founders of gene-culture co-evolutionary theory) as SABE's Simon lecturer, Alex Haslam, leading theorist of social identity, as Exeter's own contribution, and Benedikt Herrmann and Molly Crockett to represent the new generation of experimental and neuroscientific work. The programme has now closed for new submissions for presentations, and the first draft of the programme of parallel sessions is available on the conference website. However, you can still register to attend the conference, enjoy three days of unmatched intellectual stimulation, and perhaps stay on to experience the beautiful south-west of England. All the details are on the conference website at, <http://2011.iarep.org> , or you can email us at iarep2011@gmail.com . We look forward to welcoming you to Exeter

Stephen Lea and the conference organizing committee

Exeter Conference Overview

Tue 12th July

13.00 -15.00 Event for PhD students

15.00-17.30 Registration/ refreshments

16.30-17.15 ICABEEP Executive Meeting

17.30 – 18.00 Welcome Address

18.00-19.30 Invited Talk 1: Alex Haslam, "I am therefore I shop: Identity as the psychological basis for needs and satisfaction"

20.00 Dinner

Wednesday 13th July

- 8.40-9.00 Coffee
- 9.00-10.40 B1: Banking, Financial Markets and Risk 1
C1: Consumer Behaviour 1
D1: Decision Making, Household Economics, Young People and Time 1
E1: Ethics and Sustainability 1
F1: Experimental Games and Economic Theory 1
G1: Culture, Employment and Individual Difference 1
H1: Honesty, Health and Happiness 1
- 10.40-11.00 Coffee
- 11.00-12.15 Invited Talk 2: Peter Richerson, "The Tribal social Instincts Hypothesis and Modern Economic Behavior"
- 12.15-13.00 Lunch
- 13.00-14.40 B2: Banking, Financial Markets and Risk 2
C2: Consumer Behaviour 2
D2: Decision Making, Household Economics, Young People and Time 2
E2: Ethics and Sustainability 2
F2: Experimental Games and Economic Theory 2
G2: Culture, Employment and Individual Difference 2
H2: The Neuroscience of Economic Behaviour 2
- 14.40-15.00 Coffee
- 14.40-17.30 Poster Presentations
- 15.00-16.00 IAREP Executive Meeting
- 16.00-17.00 SABE Board Meeting
- 17.30 Boat Trip

Thursday 14th July

8.40-9.00	Coffee
9.00-10.40	B3: Banking, Financial Markets and Risk 3 C3: Consumer Behaviour 3 D3: Decision Making, Household Economics, Young People and Time 3 E3: Ethics and Sustainability 3 F3: Experimental Games and Economic Theory 3 G3: Culture, Employment and Individual Difference 3 H3: Honesty, Health and Happiness 2
10.40-11.00	Coffee
11.00-12.15	Invited Talk 3: Russell Belk, “The Digital Consumer”
12.15-13.00	Lunch IAREP Country Rep Lunch
13.00-14.40	B4: Banking, Financial Markets and Risk 4 C4: Consumer Behaviour 4 D4: Decision Making, Household Economics, Young People and Time 4 E4: Sustainability and Consumption – Near Term and Long Term Pt 1 F4: Experimental Games and Economic Theory 4 G4: Culture, Employment and Individual Difference 4 H4: Honesty, Health and Happiness 3
14.40-15.00	Coffee
15.00-17:00	B5: Banking, Financial Markets and Risk 5 C5: Consumer Behaviour 5 D5: Decision Making, Household Economics, Young People and Time 5 E5: Sustainability and Consumption – Near Term and Long Term Pt 2 F5: Experimental Games and Economic Theory 5 G5: Culture, Employment and Individual Difference 5 H5: Honesty, Health and Happiness 4
17:00 – 18:00	IAREP General Assembly

Friday 15th July

- 8.40-9.00 Coffee
- 9.00-10.40 B6: Banking, Financial Markets and Risk 6
C6: Consumer Behaviour 6
D6: Decision Making, Household Economics, Young People and Time 6
E6: Ethics and Sustainability 4
F6: Experimental Games and Economic Theory 6
G6: Culture, Employment and Individual Difference 6
H6: Honesty, Health and Happiness 5
- 10.40-11.00 Coffee
- 11.00-12.15 Invited Talk 4: Benedikt Herrman, “Some experimental findings on the dark side of human behaviour ”
- 12.15-13.00 Lunch
- 13.00-14.40 B7: Banking, Financial Markets and Risk 7
D7: Decision Making, Household Economics, Young People and Time 7
E7: Ethics and Sustainability 5
F7: Experimental Games and Economic Theory 7
G7: Culture, Employment and Individual Difference 7
H7: Consumer Behaviour 7
- 14.40-15.10 Coffee
- 15:10 – 16:20 Invited Talk 5: Molly Crockett, Social neuroeconomics: brain mechanisms of social preferences”
- 16:20 -18:00 B8: Banking, Financial Markets and Risk 8
D8: Decision Making, Household Economics, Young People and Time 8
E8: Ethics and Sustainability 6
G8: Culture, Employment and Individual Difference 8
- 18:00 – 19:00 SABE General Assembly
- 19:30 Gala Dinner

ICABEEP News
**(The International Confederation for the Advancement of Behavioral Economics
and Economic Psychology)**

On behalf of the ICABEEP Executive Committee, I am happy to report some recent news about ICABEEP activities. As most readers probably know, ICABEEP was established in the joint SABE-IAREP conference in Halifax in 2009 as a confederation that will coordinate the cooperation between SABE and IAREP and will attempt to foster this cooperation. Since then we had the first IAREP-SABE-ICABEEP conference in Cologne in 2010, and the second IAREP-SABE-ICABEEP conference will take place in Exeter in July 2011.

In Halifax 2009, SABE and IAREP decided to sponsor joint activities in 2010 with the amount of 4000 Euros (2000 Euros from each organization) and this allowed to support a workshop in Bolton, UK, and a summer school in Moscow.

In Cologne 2010, SABE and IAREP decided again to allocate 4000 Euros for joint activities, and ICABEEP issued a call for proposals. We received three excellent proposals and decided to sponsor all three, using the available funds of 4000 Euros for this purpose.

One of the workshops is on "Expectations and Forecasting in Consumer Behavior" and it was submitted by Fabian Christandl, Erik Hoelzl, and Detlef Fetchenhauer. All of them are long-standing and active members of IAREP. Erik was IAREP Secretary just before me (in 2004-2008) and recently he and Erich Kirchler replaced Gerrit Antonides and Daniel Read as the Editors of the *Journal of Economic Psychology*. Detlef was the organizer (with the help of his team) of the joint SABE-IAREP-ICABEEP conference in Cologne in 2010. The workshop will take place in the University of Cologne, Germany.

A second workshop is about behavioral economics and was submitted by John Ifcher and Homa Zarghamee. Both of them completed their Ph.D. in economics (John in Berkeley and Homa in Cornell) over the last few years. Homa is the SABE country representative for the US Western Region. The workshop will take place in Santa Clara University in California. The third project we decided to support is an international conference on Comparative Decision Making Analysis, which will take place in Lexington, Kentucky, in May 2011. The organizing committee is chaired by Helen Pushkarskaya.

I hope that SABE members will find interest in these activities and will continue to submit proposals for joint SABE-IAREP-ICABEEP workshops, assuming that the organizations will decide to fund such joint activities also in the future.

I want to thank the other members of ICABEEP Executive Committee (Gerrit Antonides, Vera Rita de Mello Ferreira, Louis Lévy-Garboua, Charlotte Phelps and Gideon Yaniv) for their help in general and in particular in reviewing the proposals we received for funding.

Details of ICABEEP and its activities are posted on the website <http://www.iarep.org/ICABEEP.htm> and you are invited to visit it.

Ofer Azar

ASSA/SABE Session January 6 (or 8), 2012 in Chicago
Celebrating the 30th Anniversary of the Publication of Gary Becker's Treatise on
the Family

Chair: Aloysius Siow, University of Toronto

Discussant: Gary Becker, University of Chicago

Jim Heckman, University of Chicago. "The Economics of the Family and the Economics of Child Development"

Pierre-Andre Chiappori, Columbia University. "Equilibrium Models of the Marriage Market: Theory and Some Applications"

Uri Gneezy, University of California, San Diego, and **John List**, University of Chicago "Gender, Culture and Division of Labor."

Shoshana Amyra Grossbard, San Diego State University and University of Zaragoza "Household Production and the Law and Economics of Marriage"

Future Conference Plans

After some recent discussions and thanks to the willingness of several people to organize SABE, IAREP and SABE-IAREP-ICABEEP conferences, the following is the plan for our conferences in the coming years:

2012: SABE conference in Granada, Spain (date to be determined). Organizers: Pablo Brañas Garza and Nikolaos Georgantzís.

IAREP conference in Wroclaw, Poland (September 5-8). Organizer: Tomasz Zaleskiewicz.

2013: SABE-IAREP-ICABEEP conference in Atlanta (July). Organizers: Shabnam Mousavi and Reza Kheirandish.

2014: SABE conference in Reno (date to be determined). Organizer: Mark Pingle.

IAREP-ICAP conference in Paris (July). Organizer: Christine Roland Lévy.

The plan for 2013 still requires a formal approval of IAREP, and the plans for 2014 are more tentative.

Louis Lévy-Garboua and Ofer Azar

The Journal of Socio-Economics

The mission of the Journal of Socio-Economics is to promote interdisciplinary dialogue about economic processes, institutions and policies. The core disciplines of interest to the journal are those belonging to the social sciences. But other sciences and the humanities are relevant and welcome. Biology, history and philosophy are of particular interest. The journal is interested in pure theory, empirical studies, policy analyses and literature reviews. The JSE is a widely distributed, peer reviewed journal with a long historical association with SABE. For further information see:

http://www.elsevier.com/wps/find/journaldescription.cws_home/620175/description#description

SABE Country Representatives

Information about events or developments in each country would be very welcome for the next Newsletter.

The current SABE Country Representatives are:

Australia: Gigi (Jennifer) Foster; University of South Australia

Brazil: Flavia Possas and Bruno Vio

Canada: Sonja Novkovic; Saint Mary's University

China: David Ong; Peking University HSBC School of Business; University Town

China: Shirley Wang; School of Economics; Renmin University of China; Beijing

Germany: Christian Cordes; Max Plank Institute

Israel: Ofer Azar; Ben Gurion University of the Negev

Italy: Francesco Scacciati; Univerisita di Torino

Poland : Ewa Gucwa-Lesney; University of Warsaw

Russia: Alexis Belianen; Higher School of Economics

Taiwan: Shu-Heng Chen

Uruguay: Hugh Schwartz

US (Western Region) Homa Zarghamee; Santa Clara University

US (Eastern Region) Bijou Yang Lester; Drexel University

US (Southern Region) Shabnam Mousavi; Georgia State University

US (AAEA-IBES Coordination) Gary Lynne; Univ of Nebraska

Venezuela: Klaus Jaffe; Universidad Simón Bolívar

SABE Officers and Board

Officers: Louis Lévy-Garboua President
Ofer Azar President-elect
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John Smith, Treasurer
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Gary Lynne
Charlotte Phelps
Mark Pingle
Amnon Rappoport
Jean-Robert Tyran
Bijou Yang Lester

SABE Website

The SABE website has been overhauled so it can manage the SABE membership, advertise upcoming SABE events, collect SABE annual dues online for those who have not attended a conference during the year, allow those who find the SABE on the web to register their interest, and more.

You can go to <http://sabeonline.org/> to examine the site and upcoming events.

Please add a link to this website on your personal website so the ranking of the SABE site in an internet search will increase.