

Report of The First SABE-IAREP Joint Conference

A SABE/IAREP conference, the first joint conference between the two, was held at Drexel University in Philadelphia, Pennsylvania (USA) on July 15-18, 2004. The theme for the conference was “Cross-fertilization between economics and psychology.” There were 124 participants from 16 countries.

The invited talks included:

Paul Slovic: Affect, reason, risk, and rationality (the Daniel Kahneman Lecture)

Vernon Smith: Behavioral research and the foundation of economics (The Herbert Simon Memorial Lecture)

There are 41 sessions, one Round Table and two poster sessions with their session titles as below:

- Foundations 1, 2 and 3
- How much can economic agents know?
- Consumer behavior
- Experiments and games
- The paradoxes of happiness in economics
- Rational action
- Decision making for business and transportation
- Monetary calculation and the Euro
- Common pool resources and the environment
- Personality and labor markets
- Behavioral finance
- Consumer behavior and the creation of change of consumption technology
- Conceptualizing taxation
- Behavioral political economy
- Economics and ethics
- Dual motive theory
- Perspectives on health economics
- Malleable preference and changes in consumption
- Savers; behavior
- Neuroeconomics
- Risk
- Personality and organizational behavior
- Saving
- Altruism 1 and 2
- Cognitive economics
- Ethical investment
- Rationality and public policy
- Perceptions, frames, economies
- Mood, caution and decision making

Savings, marketing and tourism
Incentives and learning
Family and financial stress
Substance abuse, productivity and social inequality
Cognitive economics
Behavioral public finance 1 and 2
Human nature
Behavioral approaches to public policy
In the tradition of Gary Becker
Consumer marketing
Innovation and diffusion

The two organizations each had a board meeting.

The Dean of the Bennett S. LeBow College of Business at Drexel University held a reception on Friday evening and Saturday evening featured a boat cruise on the Delaware River and a formal dinner and dance on the “Spirit of Philadelphia.”

It was indeed a privilege for me to organize this first joint conference of SABE/IAREP and for Drexel University to host it. We were able to use the LeBow College of Business’s brand new Pearlstein Building with top-notch facilities. Most importantly, the quality of sessions organized by the organizers and participants was outstanding and paved the way for a synergistic collaboration between SABE and IAREP in the future.

Respectfully submitted

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